

**AgentProxy's patented technology** is a licensable product or outsourced service that provides an expanded level of e-Commerce shopping functionality and convenience to your consumer portal. Increase your portal's functionality and revenue through expanded buyer concierge services based on AgentProxy.

AgentProxy is a Buyer-side e-Auction bid automation service for Buyer/Bidders who use consumer oriented auction sites such as Ebay, Yahoo, Amazon or Ubid. AgentProxy has automated the auction search, bid transaction processing, Cascaded Bidding™ and auction results messaging of these sites. AgentProxy thereby empowers the Buyer with automation tools, agents and proxy services that "balance the online auction playing field" which has historically favored the Seller with Seller-side automation tools.

AgentProxy automates the bidding of the Buyer by allowing the Buyer to search multiple auction sites for an item through one screen, pre-program their maximum price that they would bid for one or more items, and even aggregate multiple bids into what is known as a "cascade" in order to increase the probability that a Buyer gets one of the items at the lowest possible price.

Once the Buyer has setup the bidding parameters, their AgentProxy agent monitors the progress of the auction, notifies them via email and pager if the price exceeds their maximum and then "battles" with other bidders and house proxies (eBay has an internal proxy service that exposes the maximum bids to challenges earlier in the auction cycle) in order to win the bid in the final seconds of the auction. AgentProxy protects the Buyer's bidding position until the final seconds of the auction. Dynamic Bid Window analyzes the price velocity and acceleration and determines the optimal time to start placing bids. Unlike other bid management tools, this feature ensures that the Buyer has the opportunity to bid to their maximum preprogrammed price.



## With AgentProxy, you can;

- Search Multiple Auction Sites from a Single Meta-Search Tool
- Enter Your Auction Site Credentials Only Once (When You Register on AgentProxy)
- Select One or More Items to Bid On and Place Them into Your Online Portfolio.
- Set the Maximum/Minimum Price that You Would Ever Buy/Sell
- Create a Cascade Bid™ that will execute multiple bids on commodity products until it wins one of them at the lowest possible price!
- Leave it to the Agents to Do The Rest of the Work!

For more information and licensing, contact:

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-or-

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